

**Bikeability X Squish Bikes New Year New Wheels Competition Terms & Conditions**

1. By entering the competition you are agreeing to these terms & conditions.
2. The competition is being run by The Bikeability Trust and Squish Bikes.
3. The ‘prize’ is donated by Squish Bikes.
4. The ‘individual’ refers to the entrant.

**Eligibility to enter**

1. The Promotion is open to all residents in the UK only, aged over 18 or with the consent of a parent or guardian aged over 18. Employees and Trustees of The Bikeability Trust and/or Squish Bikes are unable to enter the competition.
2. By entering the competition, you confirm that you are eligible to do so and eligible to claim any prize you may win.
3. A maximum of one entry per user, per social media platform, is permitted. Individuals can gain extra entries by following instructions on the social media posts, i.e.:
   1. By sharing the Instagram post to their story & tagging BikeabilityUK
   2. By sharing photo/video content using the hashtag #NewYearNewWheels
4. The competition is free to enter.

**How to enter**

1. To enter the draw to win the prize, the individual must follow the instructions on the dedicated social media post.
2. For entries via Instagram and X, the individual must be following @BikeabilityUK & @SquishBikes on their channel for entry to be legible, and follow any further instructions on the post.
3. Entries are accepted from 09:00 on Wednesday 1 January until 23:59 on Wednesday 15 January 2025. With the winner being drawn and contacted on or after Thursday 16 January 2025.

**The prize**

1. The winner(s) will receive 1x Squish 14” balance bike in purple, and a helmet in blue. Both co-branded with Bikeability and Squish. A runner up will receive a Bikeability bundle consisting of sports bag, sports bottle, cycle bell, badge and stickers.
2. There will be one winner, and one runner up. The winner(s) will be selected at random by The Bikeability Trust.
3. The prize is non-exchangeable, non-transferable and no cash alternatives will be offered.
4. We reserve the right to substitute prizes with another prize of equal or higher value if circumstances beyond our control make it necessary to do so.
5. The first name drawn by The Bikeability Trust is final and binding and no correspondence will be entered into about it.
6. The winner will be chosen and announced via their method of entry after Wednesday 15 January 2025. They will also be contacted via social media if applicable on this date.
7. If the winner does not respond to the announcement or messages notifying them of their win within 7 days of receipt, they will lose their right to the prize, and The Bikeability Trust reserve the right to choose and notify a new winner.

# Receipt of the prize

1. The winner or their parent/carer must contact [thomas.howell@tandemgroup.co.uk](mailto:thomas.howell@tandemgroup.co.uk) to claim their prize.
2. Please allow 14 days for delivery/response of the prize/provider or alternative collection or delivery arrangements may be made through mutual agreement.

**Data protection and publicity**

1. By entering the competition, you consent to any personal information you provide being used by The Bikeability Trust and Squish Bikes for the purposes of administering the prize draw, or promoting it.
2. Participants may be asked to take part in publicity activities, but their acceptance is not a requirement of the promotion.
3. Submission of an entry will be taken to mean acceptance of these Terms and Conditions.
4. This competition is in no way affiliated with Meta, Facebook, X (Twitter) or Instagram.

**Limitation of Liability**

1. The Bikeability Trust does not accept any liability for any damage, loss, injury or disappointment suffered by any entrants as a result of either participating in the prize draw or being selected for a prize.
2. The Bikeability Trust does not provide any form of practical or IT support for this prize. On receipt, all responsibilities relating to warranty and the product are that of the prize winner.

**General**

1. The Bikeability Trust reserves the right to cancel the competition or amend these terms and conditions at any time, without prior notice.
2. For queries relating to this Promotion please contact [hello@bikeabilitytrust.org](mailto:hello@bikeabilitytrust.org).
3. Promotors: The Bikeability Trust, PO Box 1494, Cambridge, CB22 3YT and Squish Bikes.

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW. ENTRY MUST NOT CONTAIN ANY THIRD-PARTY TRADEMARKS, LOGOS, TRADE DRESS OR PROMOTION OF ANY BRAND, PRODUCT, OR SERVICE.